

# ADVERTISER PARTICIPATION AGREEMENT

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## 1. PROGRAM OVERVIEW

Company operates a visitor-facing digital marketing program designed to connect short-term rental guests with local businesses through in-property QR codes and digital listings (“Program”).

Advertiser agrees to participate in the Program under the terms outlined below.

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## 2. PLATFORM & MARKET

Advertiser placement will appear on the Company’s visitor-facing digital platform and any successor, replacement, or affiliated platforms operated by the Company.

Participation applies to the market/city selected by the Advertiser during the form submission.

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## 3. TERM SELECTION

Advertiser may select a **6-month or 12-month term** during the submission process.

Company will contact Advertiser **30 days prior to the end of the selected term** to discuss renewal options.

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## 4. 14-DAY CANCELLATION

Advertiser may cancel this Agreement within **14 days of submission**.

After 14 days, cancellation is not allowed for the current term.

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## 5. ADVERTISER RESPONSIBILITIES

Advertiser agrees to:

- Provide accurate business information.

- Maintain compliance with all applicable laws.

Company is **not responsible for business performance, customer traffic, or sales outcomes.**

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## **6. LIMITATION OF LIABILITY**

Company makes no guarantees regarding customer volume, revenue, or business results. Company's total liability under this Agreement shall **not exceed the value of services provided.**

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## **7. GOVERNING LAW**

This Agreement shall be governed by the laws of the state in which the Program market is located.

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## **8. ENTIRE AGREEMENT**

This Agreement constitutes the entire agreement between the parties and supersedes all prior discussions or understandings.

Doorstep BNB  
Doorstep Marketing  
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